

**TUESDAY 11<sup>th</sup> APRIL 2017**

Sala Seminari, Centro Congressi Città Studi  
Corso G. Pella 2b - Biella

**Polo di Innovazione Tessile invites you to the**

## **24° TEXTILE INNOVATION DAY "REGIOTEX"**

**Program** (from 9:00 a.m. to 1:00 p.m.):

- **Registration**
- **Welcome**
- **The textile sector in Piemonte** (Vincenzo Zezza - Regione Piemonte)
- **Presentation of RegioTex and Innovative Textiles partnership** (Lutz Walter – Textile ETP)
- **Main challenges for the Piemonte textile industry. Value chain analysis. Interpretation of the statistical picture of the sector and the value chain scheme** (Monika Matusiak – University of Poznan)
- **Discussion on the specific challenges connected with the value chain**

### **Coffee break**

- **Discussion on Innovative Textiles project ideas**
- **Next steps**

### **Networking buffet**

After lunch: on demand, Monika Matusiak will be available for informal, reserved and individual meetings with entrepreneurs.

Chairman: Pasquale Campanile (*Po.in.tex*)



**Città Studi  
BIELLA**



Progetto cofinanziato dall'Unione Europea, dal Ministero dell'Economia e delle Finanze e dalla Regione Piemonte

**R.S.V.P.  
BY THE 6<sup>TH</sup> OF APRIL 2017**

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