



Leveraging Textile Innovation for Industrial Modernisation in Europe's Manufacturing Regions

The RegioTex Initiative

State of Play April 2017

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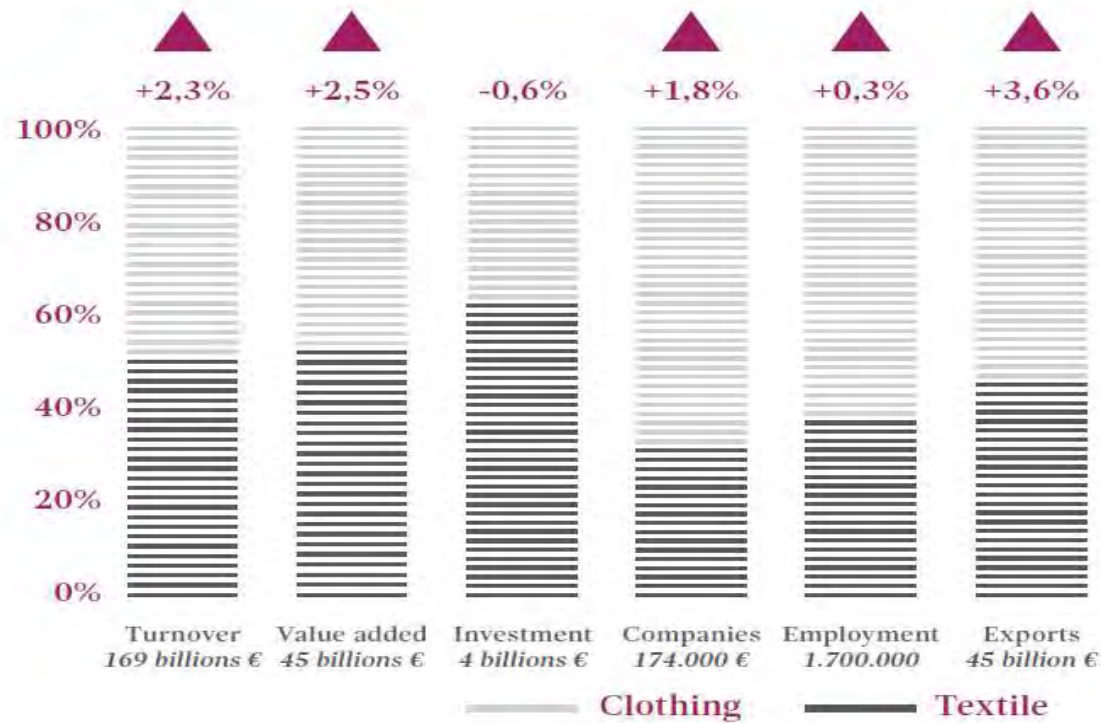
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SITUATION & FUTURE TRENDS OF THE TEXTILE & CLOTHING INDUSTRY IN EUROPE





Textiles & Clothing a Strategic Industry for Europe



Positive Key Figures for 2015



Successful Transformation 2004-2015



Fig. 1: Evolution of industry turnover, exports and labour productivity between 2004 and 2015 (source: Euratex)

Turnover -19% | Value Added +36% | Exports +37%



Near-term Trends



- Growth of **global consumer markets**
- Growth of **technical end markets** for textiles
- Faster time-to-market + smaller orders = opportunities for **efficient local production**
- More investments in research, innovation, skills
- More demand for **system solutions** (material+technology, product+service)
- More intangible value from **knowledge & creativity**

Positive Drivers for European Industry



Long-term Innovation & Growth Potential



	Smart, high performance materials	
	Advanced digitised manufacturing, value chains and business models	
	Circular economy and resource efficiency	
	High value added solutions for attractive growth markets	



REGIOTEX

WHY? WHAT? WHO? WHEN?





Why RegioTex?



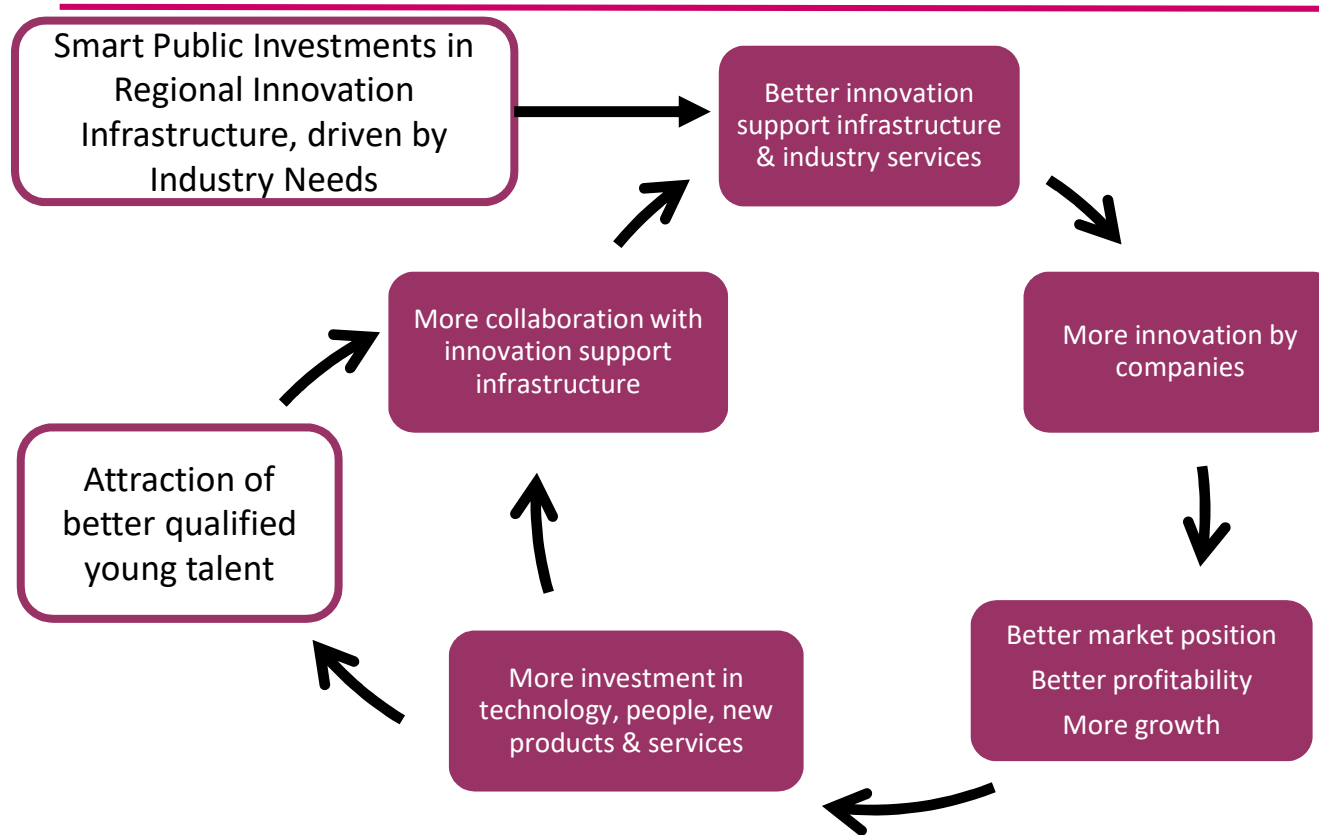
To enable Textile & Clothing SME's to invest more in innovation, to become more competitive and create high-value added jobs we need:

- More and stronger textile innovation clusters across Europe
- More investment in open textile technology infrastructure (technology centres, pilot plants, design and maker labs)
- More innovation business support services (coaching, technology scouting, financing, IPR, business start-up & incubation)
- Better exploitation of Smart Specialisation policies and related structural funds

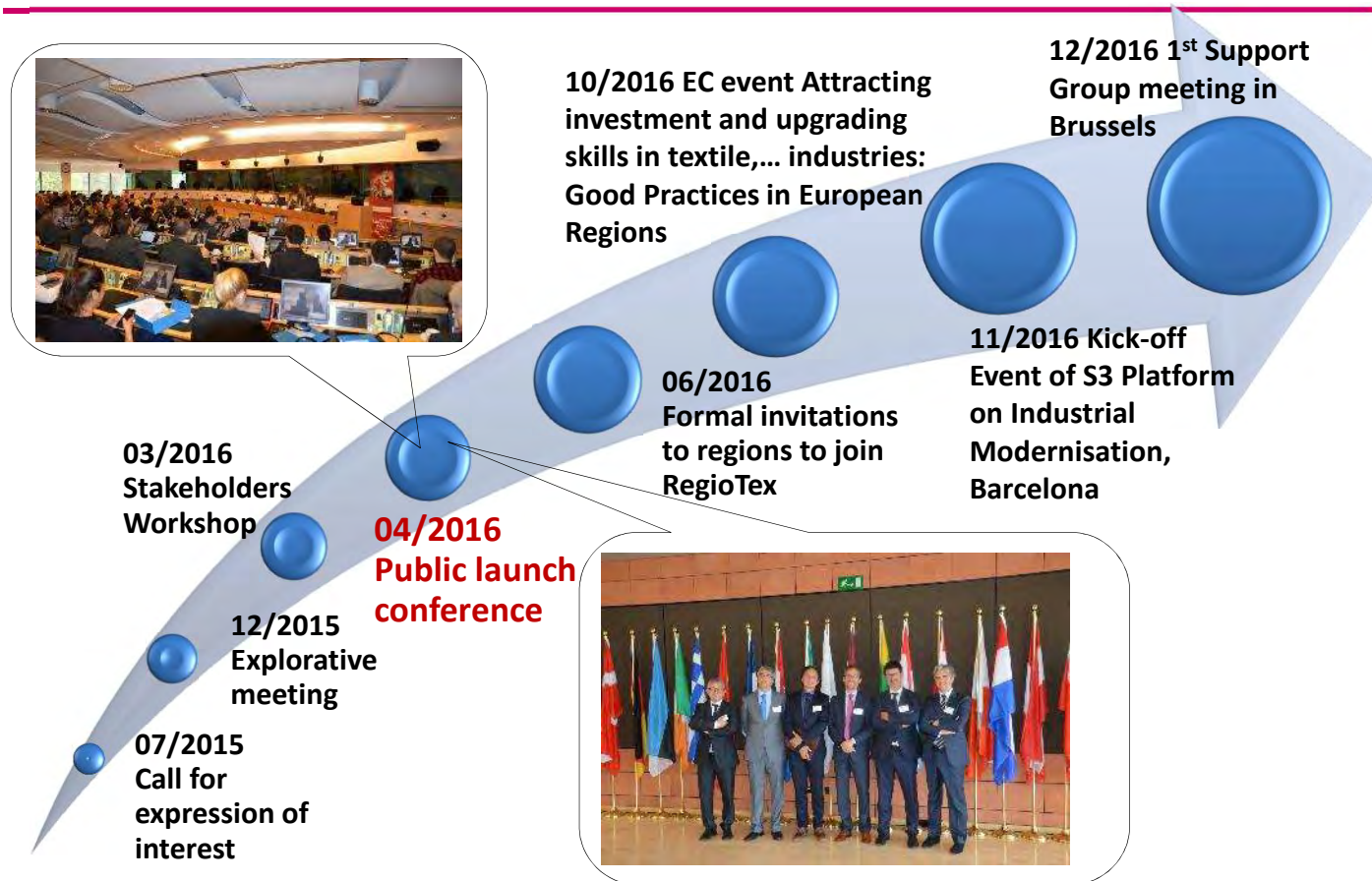
Regional competences and infrastructures are the key to SME innovation in the T/C sector. Therefore EURATEX and the Textile ETP have launched RegioTex.



Creating a Virtuous Circle in Every Textile Region in Europe



RegioTex History



Which regions?

Formal commitment as active participant:

- Campania, Emilia Romagna, Lombardy & **Piedmont**, Italy
- Catalonia & Valencia, Spain
- North-East region, Romania
- Auvergne-Rhône Alpes, France
- Norte, Portugal
- West-Flanders, Belgium
- Hradec Kralove region, Czech Republic
- Västra Götaland, Sweden

Formal expression of interest as observer:

- Puglia & Tuscany, Italy

On-going discussions:

Haute de France, France

Baden Wurttemberg & North Rhine-Westphalia, Germany

Lodzkie region, Poland





RegioTex Steps in 2017-18



Phase	Action	Timing
1	EC formally accepts Thematic Area -> Textile Innovation for Industrial Modernisation	late 2016
	Mapping of regional situation and capacities , stakeholder workshops	Dec. 2016 – May 2017
	Action plan for each partner region & identification of strategic projects of inter-regional interest	end April 2017
	Cross-regional matchmaking (companies, researchers, technology providers) to define exact potential & needs of strategic projects	from May 2017
2	Approval of 1 st strategic projects by High Level Group, start of project implementation	from summer 2017
	Investment in cross-regional research & development, education & training, new industrial value chain building and pilot investments (via EU and cross-regional projects)	2018+
	Development and transfer of best practices between regions	2018+
	Development of new S3 Policies & Programmes for post 2020 period	2019+



www.euratex.eu

Thank you for your attention

www.textile-platform.eu



ETP

Fibres Textiles Clothing

EUROPEAN TECHNOLOGY PLATFORM